

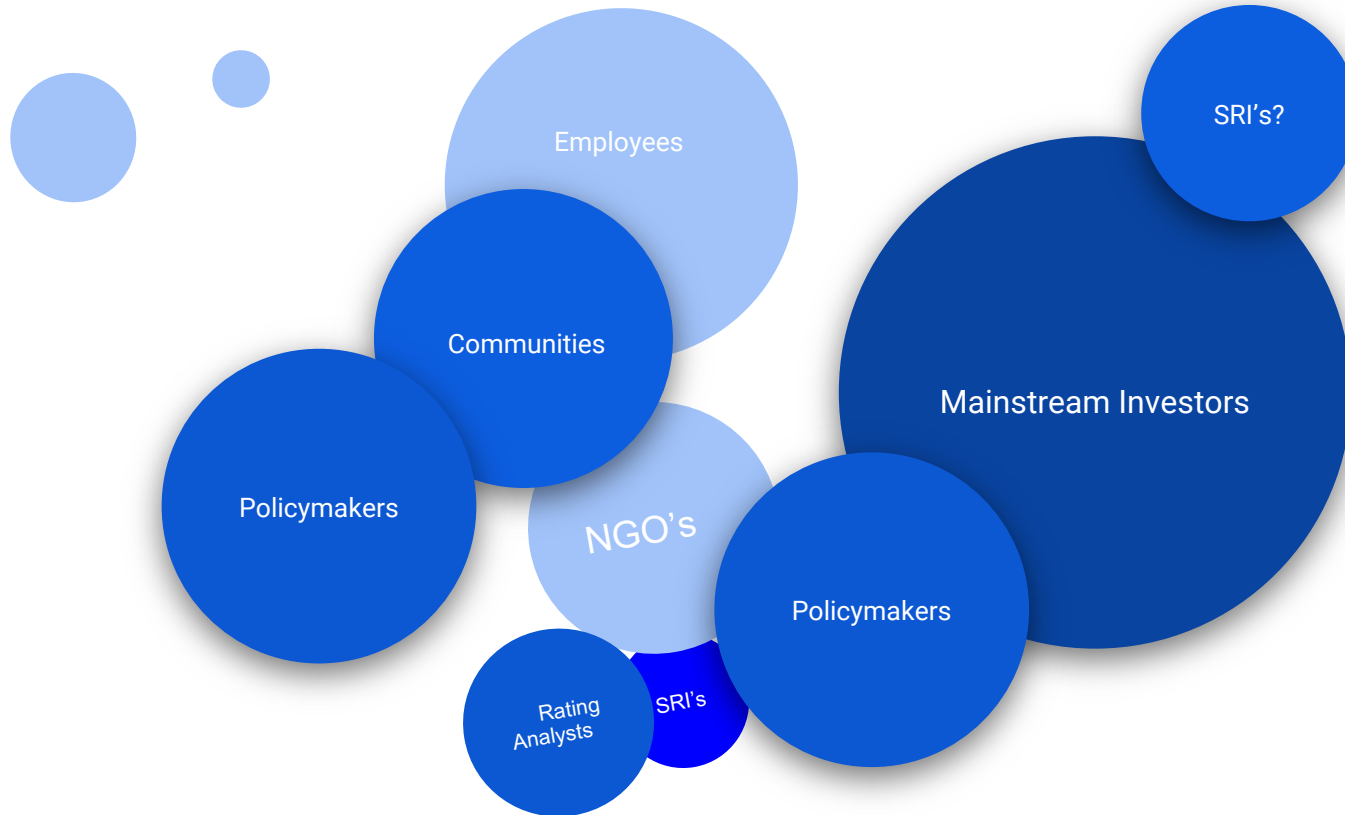
Systematizing Shareholder Engagement for Sustainability

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Stakeholder Landscape

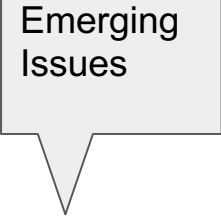


Whose perspective?

- "Power"
- Influence
- Connectedness
 - 1:4
- Impact

Leveraging SRI engagement

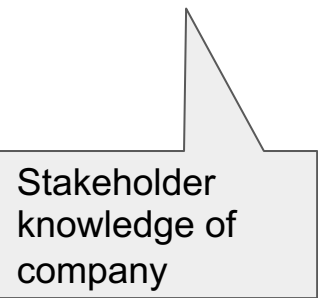
- Climate change reporting votes
- Disclosing the Facts



Emerging
Issues

COMPANY OPPORTUNITIES

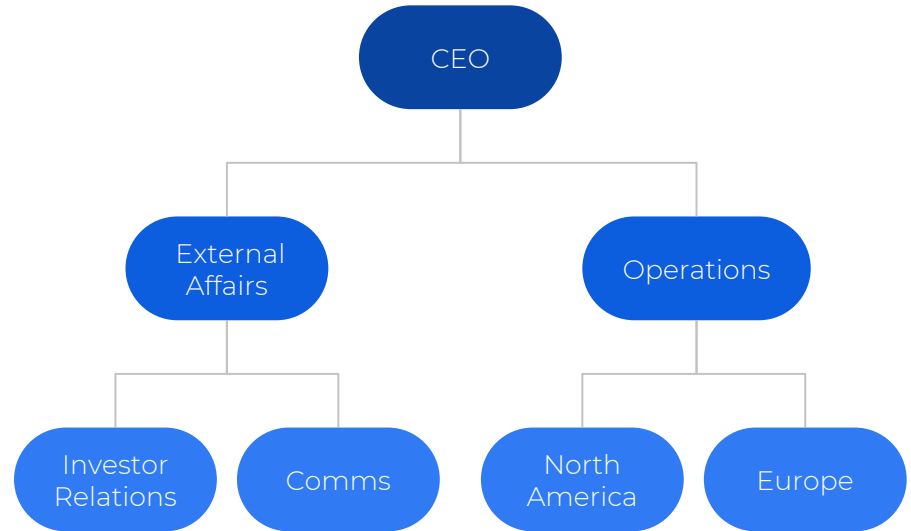
- Preparedness: actions and “managing expectations”
- Focused action and reporting:
 - what makes sense for the business AND
 - what stakeholders are interested in



Stakeholder
knowledge of
company

Internal Organizational Complexity

- Sustainability



Systematizing SRI engagement

WINTER

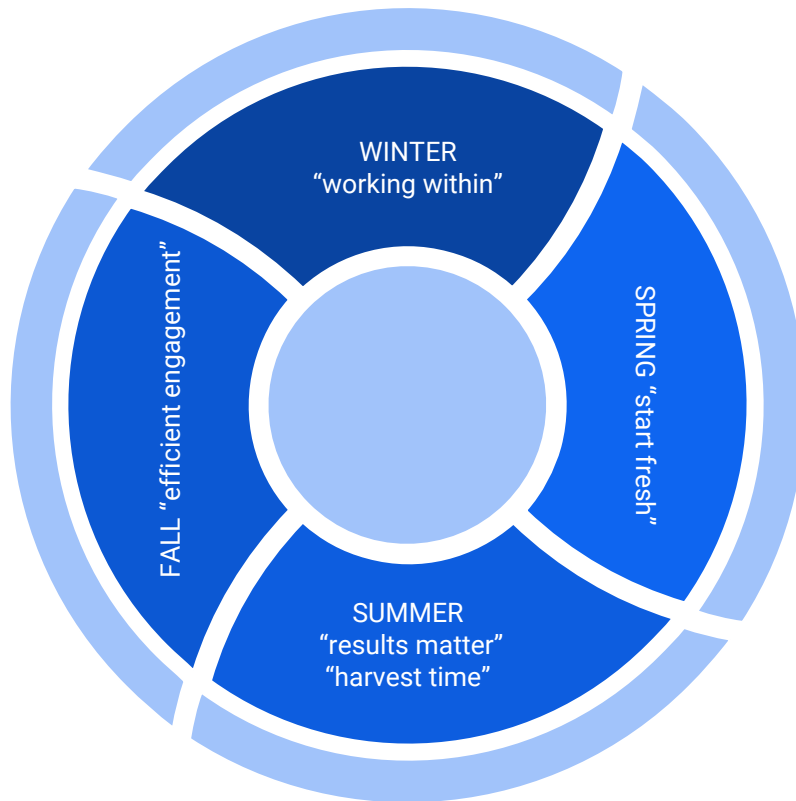
- Shareholder resolutions filed
- Legal work
- IR calls

>> opportunity to engage

FALL

- Key SRI meetings
- Shareholder resolutions decided

>> opportunity to engage



SPRING

- Proxy published
- Sustainability Reports published

>> opportunity to engage

SUMMER

- Annual Meetings
- Sustainability ratings, special reports due

>> opportunity to engage

Embedding Efficiency

- Public disclosure - avoiding “selective disclosure”
- Company meetings or SRI “network” meetings?
- Leveraging content

Growing trends: Investor coalitions

- Climate Action 100 / Global Investor Coalition on Climate
- Plastic Solutions Investor Alliance
- Disclosing the Facts

Growing trends: evolving targets

- TCFD
- Science-based targets
- Political transparency
- Diversity & inclusion

For more info, contact sabrina@sabrinawatkins.com

